

## MARKETING ANNOUNCEMENT

Carlisle HVAC Products Introduces Foil-Grip 1404-181BFX  
July 2016

### To: Carlisle HVAC Products' Distributors

Carlisle HVAC Products is pleased to announce the addition of Foil-Grip 1404-181BFX™ to its rolled sealant product line. Foil-Grip 1404-181BFX is a UL 181B-FX listed, pressure-sensitive, rolled mastic sealant. This new product provides the same excellent performance as our previous 181B-FX product but with improved ease of use with a two-mil foil facer that features recognizable green LEED® lettering.

Over the last 10 years, Carlisle HVAC has been listening to our customers' needs and constantly improving our 181B-FX product formulation. This innovative product exceeds building code requirements while providing enhanced performance, environmental safety and an easier application. **Foil-Grip 1404-181BFX will be available August 15, 2016. Advance orders are currently being accepted.**

Description	Case Quantity	Part #
AFG-1404-181-BFX-SILVER FOIL-2" x 100' PRINTED 24 RLS	24	325803
AFG-1404-181-BFX-SILVER FOIL-3" x 100' PRINTED 16 RLS	16	325804
AFG-1404-181-BFX-SILVER FOIL-4" x 100' PRINTED 12 RLS	12	325805



### Features and Benefits:

- Meets or exceeds the UL listing for 181 B-FX
- Improved tack provides enhanced grip and adhesion
- Outstanding water resistance
- Quick-and-easy application
- Excellent UV resistance
- Provides an airtight seal
- Ideal for above- and below-grade ductwork
- Easy tear characteristics
- Zero VOCs

If you have any questions, or for more information about Carlisle HVAC Products' Foil-Grip 1404-181BFX, please contact your local manufacturer's representative, visit our website or call 877-495-4822.

Best Regards,

Tim Eorgan  
Sealants/Adhesives Product Manager